

Workshop on Developing the LinkedIn Profile

Activity Report

Location	CHRIST (Deemed to be University), Pune Lavasa Campus
Target Audience	MBA Students
Specialization	Finance
Name of the Activity	Workshop on Developing the LinkedIn Profile
Date	9 th December, 2022
Organizers & Brief Details	MBA Lavasa Campus Senior coordinators and Faculty Coordinators. • Event started at 1:30 p.m. with a welcome speech by Sabari Majumdar & Karthik Sunil. • All MBA students were part of this event. • The organizer of the event was Prof. Mohit Boralkar & Dr. Danish Hussain. • Special vote of thanks to the Director and Dean of Christ (deemed to be) University, Pune, Lavasa, Fr. Dr. Jossy P. George, Fr. Justin P Varghese, Academic coordinator, and Dr. Becky M. Thomas, HOD MBA. • Vote of Thanks by Mehak Sharma. Organized by Prof. Mohit Boralkar and Dr. Danish Hussain Student Coordinators: • Mehak Sharma • Sahil Pradeep • Rashmi Anchi • Sabari Majumdar • Karthik Sunil



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	• Rikin Renny • Vitish J • Hemanath Kumar
Participants	MBA 1 st year and 2 nd year Students
Name of the faculty in charge	Prof. Mohit Boralkar
Objective of the event:	• To develop an eye-catching LinkedIn profile. • To learn new things about LinkedIn. • To apply the LinkedIn knowledge to excel in corporate world.

Description of the Event:

The workshop on developing the LinkedIn profile was organized by Finance Club – Harmony. Mr. Vishal Rampalle - Talent Acquisition, TCS and Ms. Tatwadnya Ganeshkar TCS were the resource people for this workshop. The participants were from MBA First year and Second Year with total of 140 students out of which only 137 were present.

Finance Club Harmony had its 2nd workshop on 9th December 2022, where Prof Mohit Boralkar conducted the event with the support of Dr. Danish Hussain and the coordination of Placement Committee. The activity commenced at 1:30 PM in the presence of Prof. Mohit Boralkar, Dr. Danish Hussain, Prof. Shrutika Mishra, Prof. Tanya Sharma, Placement Coordinator Mrs. Irudaya Mary Daniel and all the MBA students.

The speaker Mr. Vishal Rampalle is specialized in the field of human resource management and information technology from Savitribai Phule Pune university. He is primarily involved in sourcing, screening, recruitment, induction, and Onboarding activities at TCS. He also does Client Handling and Client Management at the organization. He is also responsible for the Campus recruitment and Talent Development activities for TCS as well.

The other speaker Ms. Tatwadnya Ganeshkar is a Management Trainee at TCS. Earlier she was at the position of Recruiter at TEKsystems. She completed her MBA HR from HNIMR College. She is primarily involved in Recruiting, Employee Engagement, Data Verification, & Human Resource (HR).

The event started with the headline of how to use LinkedIn and its merit. The speakers tried to interact with the crowd with the question of ‘what is LinkedIn?’ Then the speakers talked about LinkedIn and its uses as: publishing, recruiting, job posting, creating profiles, learnings, and advertising. The speakers also gave us an insight about the courses available on LinkedIn and where one can find them. Adding onto the discussion, different icons on LinkedIn were also discussed. Another interaction was observed between the speaker and students with the question of ‘How HR find resources from LinkedIn?’

Next, the speaker moved onto the post stage of creation of LinkedIn profile. Then the speaker further related LinkedIn with making of tea, that one should always choose the right ingredients

(applicants) for the right tea (position). The speaker then gave more weight on the display picture, banner, cover picture and the professional headline.

Then the speaker talked about the summary section of LinkedIn as 87% of the recruiters go for summary and TCS is among one of those. They asked students to start branding themselves, the business, and their expertise. One should also have as many connections as possible to have better reach for desired positions. The speaker Ms. Tatwadnya Ganeshkar said that “In order to have better chances of getting selected, your LinkedIn profile should stand out from others. Use tags, hashtags, be active on LinkedIn, & post constantly.” The workshop moved onto the student learnings as follows:

- Complete your profile, make sure it talks about your skills and abilities.
- Update status regularly.
- Make personal invitations to connect with people.
- Join and engage in groups to build networks.
- Follow the companies of your interest.

The event came close to an end with Q&A session where students asked questions regarding LinkedIn and how can one generate leads there, the bad practices etc.

The event ended where Dr. Danish Hussain felicitated Mr. Vishal Rampalle and Placement Coordinator Mrs. Irudya Mary Daniel felicitated Ms. Tatwadnya Ganeshkar. And with that, Mehak Sharma gave the vote of thanks and the workshop ended successfully.



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Photographs



CHRIST (Deemed to be University)
Pune Lavasa Campus - 'The Hub of Analytics'
School of Business and Management (MBA) Organizes,

Linked in

PROFILE WORKSHOP



09 Dec 2022

01:30pm - 03.00pm



Auditorium
Management Block

BY - MR. VISHAL RAMPALLE,
Career Enabler | Talent Acquisition - TCS

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CONCLUSION

The event was interactive, full of zeal, enthusiasm, and curiosity. Students were able to self-analyse their knowledge and were able to learn new things about LinkedIn.

EVENT ATTENDANCE

Event : LinkedIn Profile Workshop
 Date: 9th Dec 2022
 Speaker: Mr. Vishal Rampalle &
 Ms. Tatwadna Ganeshkar

MBA I Year

Register No	Student Name	Class Name	Attendance
22121001	SWATI KUMARI	2MBA A	P
22121002	ADITYA SRIVASTAVA	2MBA A	P
22121003	RIYA SINGH	2MBA A	P
22121004	JONES JOSEPH	2MBA A	P
22121005	AISHWARYA THOMAS	2MBA A	P
22121006	TEJASVI.B	2MBA A	P
22121007	DELLA JOHN	2MBA A	P
22121008	RISPA MARIA	2MBA A	P
22121009	LIBIN GEORGE VARGHESE	2MBA A	A
22121010	JISHNU P K	2MBA A	P
22121011	ATHUL S	2MBA A	P
22121012	GEORDIE MICHAEL	2MBA A	P
22121013	ANIRUDH MENON	2MBA A	P
22121014	NIKITA CHOUKSEY	2MBA A	P
22121015	SHEENU SHAJI	2MBA A	P
22121016	AKRITI TOPPO	2MBA A	P
22121017	DIVYANSH GUPTA	2MBA A	P
22121018	KUDUVASHERY THOMAS JOSEPH	2MBA A	A
22121019	KARTHIK SUDHAKARAN MENON	2MBA A	P
22121021	ALAN SHAJI	2MBA A	P
22121022	YASH AGRAWAL	2MBA A	P
22121023	JANET JOY	2MBA A	P
22121024	SANTHOSH N	2MBA A	P
22121025	KARTHICK RAJA ESWARAMOORTHY	2MBA A	P
22121026	PRAGADHEESH S	2MBA A	P
22121027	SIDDHARTH B	2MBA A	P
22121028	SURYA J	2MBA A	P
22121030	RICHA SINGH	2MBA A	P
22121031	SHREYA SINGH	2MBA A	P
22121032	KAJAL SINGH	2MBA A	P
22121033	AMAN KUMAR JAIN	2MBA A	P
22121034	PRIYASMITA DAS	2MBA A	P
22121035	ARUNAVA CHATTERJEE	2MBA A	P
22121036	LIONEL ANGELO LUZIO NUNES	2MBA A	A
22121038	RICHY DUKE	2MBA A	P
22121040	NOEL JOHN	2MBA A	P
22121101	KALAMAKUNTLA ABHIRAM REDDY	2MBA B	P
22121102	KANWALPREET KAUR GUJRAL	2MBA B	P
22121103	MATHEW LEON BOBBY	2MBA B	P

22121104	ANSHU SINGH	2MBA B	P
22121105	BHAWNA KUMARI	2MBA B	P
22121106	ANURAG SHARMA	2MBA B	P
22121107	MAMTA RAWAT	2MBA B	P
22121108	JESTY MARIAM PHILIP	2MBA B	P
22121109	BHAVANA M S	2MBA B	P
22121110	ANIT K CYRIAC	2MBA B	P
22121111	HARIKRISHNAN NP	2MBA B	P
22121112	JOEL THOMAS	2MBA B	P
22121113	AKSHAY IMMANUEL KURIAN	2MBA B	P
22121114	JOSE ANTONY	2MBA B	P
22121115	SHANKAR V MENON	2MBA B	P
22121116	ISHIKA GUPTA	2MBA B	P
22121117	CHAITALI JOSHI	2MBA B	A
22121118	ABHAY AGRAWAL	2MBA B	P
22121119	ANGEL DOMINIC	2MBA B	P
22121121	JOHANN BIJU THOMAS	2MBA B	P
22121122	REECHEL MAHAPATRA	2MBA B	P
22121124	HARITHA P	2MBA B	P
22121125	VASANTH RAJKUMAR R	2MBA B	P
22121126	HARIHARA SUDAN	2MBA B	P
22121127	SURYA KUMAR	2MBA B	P
22121128	EZHILAN W	2MBA B	P
22121129	JERISH RAJA.SR	2MBA B	P
22121130	THIYAGESH P	2MBA B	A
22121131	GAJAL	2MBA B	P
22121132	LATHA JOSEPH	2MBA B	P
22121133	SANSKAR GAUR	2MBA B	P
22121134	MUSKAN MITTAL	2MBA B	P
22121135	SOUMYADEEP CHOWDHURY	2MBA B	P
22121136	ARJUN VINODH	2MBA B	P

MBA II Year

Register No	Student Name	Class Name	Attendance
21121001	A VISAK	6 MBA HR-L	P
21121002	ABIN PAUL	6MBA MKT-L	P
21121004	AJINKYA DURAGKAR	6MBA FNC-L	P
21121005	AMBALIKA SONI	6 MBA HR-L	P
21121006	ANSARI FAIZAN AHMED RIZWAN AHMED	6 MBA HR-L	P
21121007	ARATHI VINOD	6MBA MKT-L	P
21121008	ARUL PRABAKARAN T	6MBA MKT-L	P
21121009	AZRA KHAN	6MBA FNC-L	P
21121010	DEEP BHOWMICK	6MBA FNC-L	P
21121011	DENNIS THOMAS VARGHESE	6MBA BA-L	A
21121012	GEORGE ALEX	6MBA MKT-L	P
21121014	GURTEJ SINGH PENTAL	6MBA MKT-L	P

21121015	HEMANATH KUMAR J	6MBA BA-L	P
21121016	INDRA KUMAR DAN	6MBA MKT-L	P
21121017	JOYCE KALAPURAKKAL VARGHESE	6 MBA HR-L	P
21121019	MEHAK SHARMA	6MBA FNC-L	P
21121020	MERCY JACOB	6MBA FNC-L	P
21121021	MOHAMMED REHAN PATEL	6 MBA HR-L	P
21121022	NABA SIDDIQUI	6MBA MKT-L	P
21121023	OJASWITA PRAGYA	6MBA FNC-L	P
21121025	RIKIN RENNY	6MBA MKT-L	P
21121026	RISHAV PAUL	6MBA MKT-L	P
21121028	SAHIL PRADEEP	6MBA FNC-L	P
21121029	VANNAM SAI MANOJ	6MBA HR-L	P
21121030	VARDAAN SAMUEL CECIL	6MBA BA-L	P
21121031	VEDANT PRAKASH	6MBA FNC-L	P
21121032	VISHAL HALALLIKAR	6MBA MKT-L	P
21121033	VITISH J	6MBA BA-L	A
21121034	VYSHAK R	6MBA BA-L	P
21121035	PRAJWAL SHASHIDHARA DIVATE	6MBA MKT-L	P
21121037	SREEMOYEE MOITRA	6MBA MKT-L	P
21121038	RICHA HAKIM	6MBA HR-L	P
21121040	PRITTY JAIN	6MBA BA-L	P
21121041	VRIDDHI GOYAL	6MBA HR-L	P
21121101	AAYUSHI ADYANTHAYA	6MBA FNC-L	P
21121102	ADITYA PILLAI	6MBA MKT-L	P
21121103	AKASH REGHUNADHAN NAIR	6MBA MKT-L	P
21121104	ANANYA SHARMA	6MBA HR-L	P
21121106	ANOOP M ABRAHAM	6MBA FNC-L	P
21121107	GOKUL PRASHAD A	6MBA BA-L	P
21121108	JOSE K PRINCE	6MBA HR-L	P
21121109	KARTHIK CHAMBATH SUNIL	6MBA MKT-L	A
21121110	KOYENA DEWAN	6MBA FNC-L	P
21121111	LALITHA CHOUDHARY S	6MBA FNC-L	P
21121113	MEGHANA S	6MBA BA-L	P
21121114	MELVIN K MATHEW	6MBA BA-L	P
21121115	MOHIT CHAWLANI	6MBA BA-L	P
21121116	NANDITA GUPTA	6MBA FNC-L	P
21121117	PABITRA DAS	6MBA FNC-L	P
21121119	PULKIT CHAHAR	6MBA FNC-L	P
21121121	RAJAT KULKARNI	6MBA FNC-L	P
21121122	REETAM DATTA	6MBA FNC-L	P
21121123	REHAN MATHEW KURUVILLA	6MBA BA-L	A
21121125	RONIT KUMAR	6MBA BA-L	P
21121126	S S ARUNKUMAR	6MBA FNC-L	P
21121127	SABARI MAJUMDER	6MBA HR-L	P
21121128	SASIDARAN R	6MBA MKT-L	P
21121129	SHAURYA SINGH RAWAT	6MBA FNC-L	P
21121130	SHIVAHARI G	6MBA BA-L	P

21121131	URMI VERMA	6MBA FNC-L	P
21121132	VARSHINI.S.V	6MBA MKT-L	P
21121133	VISHNU PRIYA PANICKER	6MBA HR-L	P
21121134	SIDDHARTH JAMLEY	6MBA BA-L	P
21121135	ANCHI RASHMI CHRISTOPHER	6MBA HR-L	P
21121137	CHAGANTI SAHITHYA	6MBA FNC-L	P
21121138	ABRU SHAJU	6MBA MKT-L	A
21121140	ALVINO JAISE	6MBA MKT-L	P
21121141	CHRISTINA BORDOLOI	6MBA MKT-L	P
21121143	ANAMIKA TRIPATHI	6MBA FNC-L	P