CENTRE FOR PLACEMENT & CAREER GUIDANCE
PUNE LAVASA CAMPUS

CENTRE FOR LIFELONG LEARNING

CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

CENTRE FOR PLACEMENT & CAREER GUIDANCE · PUNE LAVASA CAMPUS

Executive Education & Leadership Development

(EXECEL)

EMPOWERING LEADERS.
TRANSFORMING ORGANISATIONS.
SHAPING THE FUTURE.

MANAGEMENT DEVELOPMENT PROGRAMMES

A university–industry platform
for future-ready managers

CORPORATE BROCHURE
2026 – 2027
LAVASA, PUNE, MAHARASHTRA

01 · STRATEGIC DIRECTION

Vision, Mission & *Strategic Objectives*

OUR VISION

To position CPCG–EXECEL as a trusted university–industry partner, empowering organisations and developing responsible, agile, analytics-driven and future-ready leaders through transformative executive education and leadership development.

OUR MISSION

To design and deliver industry-integrated, research-informed and practice-oriented executive learning and leadership development programmes that enhance managerial capabilities, strengthen organisational performance and foster responsible, agile and future-ready leadership.

THE INTENT

To create a purposeful learning ecosystem where knowledge is translated into practice, leadership is strengthened through reflection and organisations are supported in building the capabilities needed for a changing world.

01 · STRATEGIC DIRECTION

Our *Strategic Objectives*

A connected set of priorities that guides programme design, partnerships and organisational impact.

01

Executive Education & Professional Advancement

Design and deliver industry-relevant Management Development Programmes (MDPs), executive certification programmes and specialised learning interventions that enhance managerial competence, strategic thinking and professional effectiveness.

02

Leadership Development & Organisational Transformation

Develop responsible, agile, ethical and future-ready leaders through structured leadership development, executive coaching and experiential learning that prepare organisations to navigate complexity and transformation.

03

AI, Analytics & Digital Transformation

Enable corporate leaders and organisations to understand, adopt and leverage emerging technologies, Artificial Intelligence and analytics for responsible decision-making, business innovation and competitiveness.

04

Customised Corporate Learning & Capability Building

Identify competency gaps with organisations and design learning solutions aligned with business priorities, workforce requirements and long-term development goals.

05

Applied Research, Consulting & Knowledge Transfer

Leverage university expertise, interdisciplinary research and industry insights for management consulting, organisational diagnostics, business research and evidence-based solutions.

06

Human-Centred Leadership & Sustainable Organisations

Promote employee well-being, resilience, ethical judgement, human values, inclusive leadership and sustainable business practices.

07

Strategic University–Industry Partnerships

Build long-term relationships with corporates, industry associations and professional bodies through executive education, knowledge partnerships, research and leadership development.

08

Lifelong Learning & Executive Certification Pathways

Create progressive learning pathways through short-term programmes, modular certifications, advanced executive learning and stackable professional development.

OUR GUIDING PRINCIPLE

Learning should be relevant to the workplace, grounded in sound knowledge and measured by the value it creates for people and organisations.

Message from *Vice Chancellor*



CHRIST (Deemed to be University) has always held that education exists to serve. Inspired by the vision of St Kuriakose Elias Chavara, our journey from Christ College in 1969 to a Deemed to be University has been guided by one conviction: Excellence and Service.

Today, the needs of organisations are changing faster than ever. Artificial intelligence, analytics and digital transformation are redefining how decisions are made and how people lead. In this environment, leaders must keep learning, and universities must be willing to learn alongside industry.

It is with great pride that I announce the launch of CPCG–EXECEL, the Executive Education and Leadership Development initiative of the Centre for Placements & Career Guidance at our Pune Lavasa Campus. EXECEL brings together the research strengths of a multidisciplinary university and the practical insight of industry leaders. Our programmes, from focused masterclasses to immersive residential MDPs, are built around the real priorities of the organisations we serve.

This learning is also human-centred. Capability matters, but so do ethical judgement, resilience, well-being and responsible leadership. These values shape everything we do at CHRIST.

With EXECEL now open for partnerships, I invite corporate leaders, industry associations and professionals to join us. Together, let us build organisations and leaders who are agile, analytical and grounded in purpose.

I congratulate the CPCG–EXECEL team on this milestone and welcome every organisation that joins us on this journey.

Dr. Fr. Joseph C. C.
Vice-Chancellor
CHRIST (Deemed to be University)

Executive Learning for a *Changing World*

CPCG–EXECEL is the proposed executive education and leadership development initiative of the Centre for Placements & Career Guidance (CPCG), CHRIST (Deemed to be University), Pune Lavasa Campus.

It connects the University's academic strengths with the capability-building priorities of organisations. Through contemporary management knowledge, applied projects, experiential learning and leadership reflection, EXECEL aims to help professionals and organisations respond confidently to changing business realities.

OUR PROMISE

A purposeful learning partnership that brings together academic rigour, industry experience and practical application—designed around the realities and ambitions of organisations.

A platform built around organisational priorities

EXECEL brings together the intellectual resources of a multidisciplinary university and the practical insight of industry practitioners. Programmes can be shaped around the needs of organisations, participant profiles and intended learning outcomes.

From focused executive masterclasses to immersive residential Management Development Programmes, the platform is designed to make learning relevant, engaging and actionable.

WHERE ACADEMIC EXCELLENCE MEETS INDUSTRY EXPERIENCE

03 · THE PLATFORM

Why CHRIST Lavasa for *Corporate Learning?*

About CHRIST Pune Lavasa Campus

CHRIST (Deemed to be University) traces its educational vision to St Kuriakose Elias Chavara. The institution began as Christ College in 1969, received autonomy in 2004 and was declared a Deemed to be University in 2008. The Pune Lavasa Campus began as Christ Institute of Management in 2014 and received off-campus status in 2018. The University's stated vision is "Excellence and Service" .

Set in the Sahyadri landscape at Dasve, Lavasa, the campus offers an immersive learning environment. Its multidisciplinary ecosystem includes management, commerce, law, data science and other areas—a strong foundation for structured corporate education.

1

Multidisciplinary Academic Excellence

Access faculty expertise and research capabilities across disciplines for industry-relevant, research-informed learning.

2

Management, Analytics & Digital Orientation

Strengthen managerial effectiveness through management thinking, business analytics, AI, digital transformation and data-informed decisions.

3

Immersive Residential Learning Environment

Use the residential campus setting for focused executive programmes, leadership retreats, MDPs and strategic offsites.

4

Strong University–Industry Connect

Enable knowledge exchange among corporate leaders, practitioners, academicians, researchers, alumni and emerging talent.

5

Leadership & Organisational Transformation

Build leadership capability, people effectiveness and organisational agility through customised interventions.

6

Values-Led & Human-Centred Learning

Integrate ethical leadership, employee well-being, human potential and sustainable business practices.

7

Lifelong Learning & Professional Advancement

Create executive education and certification pathways that support continuous professional development.

04 · EXPERTISE & PARTNERSHIPS

Our Faculty & *Learning Partners*

CPCG–EXECEL adopts a collaborative, multidisciplinary approach to executive learning, bringing together academic expertise, industry experience and specialised professional knowledge. Each programme is delivered through a carefully curated pool of resource persons selected to match organisational priorities, participant profiles and intended learning outcomes.

1

University Faculty & Academicians

Experts in management, business analytics, data science, finance, psychology, humanities, law, sustainability and other interdisciplinary domains.

2

Corporate Leaders & Industry Practitioners

CXOs, business heads, CHROs, CFOs, CMOs, sales leaders, transformation specialists and Learning & Development professionals.

3

Technology & Digital Transformation Experts

AI and Generative AI practitioners, analytics specialists, digital transformation consultants and experts in emerging technologies and research methodologies.

4

Well-being & Human Development Specialists

Qualified fitness professionals, sports coaches, yoga and mindfulness instructors, and workplace well-being practitioners.

5

Researchers, Consultants & Innovation Experts

Academic researchers, case writers, industry analysts, management consultants, entrepreneurs and innovation practitioners.

THE RIGHT EXPERTISE. THE RIGHT PERSPECTIVES. THE RIGHT LEARNING OUTCOMES.

Every programme draws upon a customised blend of academicians, practitioners and domain specialists. The result is learning that is experiential, application-oriented and outcome-focused.

Programme Governance & *Leadership*

UNIVERSITY LEADERSHIP



Dr. Fr. Saju Chackalackal
University Chancellor



Dr. Fr. Joseph C. C.
Vice-Chancellor



Dr. Fr. Viju P. D.
Pro-Vice-Chancellor

CAMPUS LEADERSHIP



Dr. Fr. Lijo Thomas
Director & Dean,
Pune Lavasa Off Campus



Fr. Justin P. Verghese
Academic Coordinator



Dr. Fr. Peter M. V.
Student Affairs Coordinator



Dr. Parameswaran S.
Associate Dean,
Pune Lavasa Off Campus

PLACEMENTS, CAREER GUIDANCE & CORPORATE RELATIONS



Prof. Shankar Iyer
Head, Centre for Placements & Career Guidance



Mr. Akhil Paul
Coordinator, Centre for Placements & Career Guidance



Dr. Sweta Banerjee
Coordinator & Facilitator, Corporate & Placement Relations



Dr. Blesson James
City Campus Coordinator

Leadership names and designations are reproduced from the supplied draft and should be confirmed with the University before external publication.

Corporate Management *Development Programmes*

A curated portfolio of executive masterclasses, workshops, residential MDPs and certificate programmes.

LEADERSHIP • DIGITAL & AI • MARKETING • ORGANISATIONAL EFFECTIVENESS

The Emerging Leaders' Lab

From Professional Excellence to Leadership Influence

2 DAYS | NON-RESIDENTIAL

Resource persons: Dr. Sweta Banerjee; Dr. Anil Dsouza; Dr. Balasubramanium, CHRO, Parekh Industries

Pune City Campus — **Invite only**

AI-Powered Management Excellence

Leveraging Artificial Intelligence for Smarter Managerial Decisions

2 DAYS | NON-RESIDENTIAL

Virtual — **₹3,000**

Science of Consumer Behaviour

Neuromarketing, Consumer Psychology and the Art of Influencing Decisions

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹20,000**

Sustainable Marketing & Responsible Brand Growth

Building Competitive Advantage through Sustainable Marketing Strategies

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹25,000**

The Future-Ready Enterprise

Generative AI, Agentic AI, Next-Gen Organisational Communication and Design Thinking

3 DAYS | RESIDENTIAL

Lavasa Campus — **₹30,000**

Leading High-Performance Teams

Integrated Leadership, Collaboration and Team Management

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹25,000**

Residential · Lavasa Campus Non-residential · Pune City Campus / Virtual

05 · LEARNING PORTFOLIO

Corporate Management *Development Programmes*

Programmes for women leaders, strategic decision-makers, sales teams and growing enterprises.

LEADERSHIP • SME GROWTH • SALES • MARKETING ANALYTICS

Her Voice, Her Influence

Executive Presence, Assertive Communication and Negotiation for Women Leaders

1 OR 2 DAYS | NON-RESIDENTIAL

Resource persons: Dr. Sweta Banerjee; Dr. Saumya Dutta; VP HR, GoldStar Jewellery

Pune City Campus — **₹15,000**

Strategic Leadership Action Lab

Driving Strategic Planning, Execution and Corporate Performance

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹40,000**

SME Growth & Competitiveness Accelerator

Building Resilient Businesses and Winning Strategies in a Dynamic Marketplace

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹15,000**

Strategic Thinking for Sales & Marketing Leaders

Driving Market Growth, Competitive Positioning and Business Performance

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹20,000**

Sales Force & Channel Excellence

Building High-Performance Sales Teams and Optimising Distribution Networks

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹25,000**

Marketing Intelligence & Advanced Analytics

Moving from Intuition to Insight through Data-Driven Marketing Decisions

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹30,000**

Labour Codes & Regulatory Compliance Masterclass

Navigating India's Labour Laws for Businesses, MSMEs and Start-ups

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹10,000**

Residential · Lavasa Campus Non-residential · Pune City Campus / Virtual

05 · LEARNING PORTFOLIO

Corporate Management *Development Programmes*

Technology, data, finance, innovation and strategy programmes for a changing business landscape.

DIGITAL INFRASTRUCTURE • SUPPLY CHAIN • DATA • FINANCE • INNOVATION

Intelligent Digital Infrastructure Management

Managing Enterprise Technology and Digital Infrastructure in the Age of AI

3 DAYS | RESIDENTIAL

Lavasa Campus — **₹40,000**

Smart Supply Chains & Digital Transformation

Harnessing Digital Technologies and Analytics for Supply Chain Excellence

3 DAYS | RESIDENTIAL

Lavasa Campus — **₹40,000**

Applied Data Science & Big Data Intelligence

Transforming Complex Data into Business Intelligence and Strategic Value

3 DAYS | RESIDENTIAL

Lavasa Campus — **₹40,000**

Fixed Income Markets, Analytics & Trading Strategies

Understanding Fixed Income Instruments, Market Analytics and Trading Decisions

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹10,000**

Design Thinking for Business Innovation

Driving Strategic Innovation, Creative Problem-Solving and Business Transformation

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹20,000**

Strategic Game Theory for Business Leaders

Mastering Competitive Strategy, Negotiation and Decision-Making

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹20,000**

Financial Acumen for Business Leaders

Finance, Financial Statements and Strategic Decision-Making for Non-Finance Executives

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹10,000**

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05 · LEARNING PORTFOLIO

Corporate Management *Development Programmes*

Developing human potential, strengthening responsible leadership, building sustainable relationships, and shaping future-ready organisations.

EMPOWERING PEOPLE • ENABLING PURPOSE • ELEVATING PERFORMANCE.

The Human Edge in the Age of AI

Psychology & Artificial Intelligence for Managers Understanding People. Navigating AI. Leading the Future of Work

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹40,000**

POSH Compliance Workshop

2 DAYS | NON-RESIDENTIAL

Pune City Campus — **₹25,000**

CSR Leadership & Impact

Building Responsible and Sustainable Organisations

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹15,000**

Customer Experience & Relationship Excellence

Building Customer Loyalty, Driving Engagement & Creating Sustainable Business Relationships

2 DAYS | RESIDENTIAL

Lavasa Campus — **₹25,000**

Bespoke Corporate Learning & Development Solutions

We partner with organisations to design and deliver bespoke Management Development Programmes (MDPs) aligned with their strategic priorities, industry dynamics and specific capability-building requirements.

Our customised programmes combine academic expertise, industry insights and experiential learning to address real-world organisational challenges, strengthen leadership capabilities, enhance managerial effectiveness and drive measurable business outcomes.

TAILORED TO YOUR ORGANIZATION . DESIGNED FOR IMPACT . BUILT FOR THE FUTURE.

Residential · Lavasa Campus Non-residential · Pune City Campus / Virtual

Learn. Experience. Apply. *Transform.*

Every programme is designed not just to enhance what participants know, but to transform how they think, lead, decide and perform.

A practice-oriented approach

The MDP experience combines contemporary management thinking with practical application. Learning formats may include executive masterclasses, case discussions, simulations, role plays, applied projects, group presentations and leadership reflection—selected to suit each programme's objectives.

Assessment, Certification & Impact Measurement

1. **Baseline**
   Pre-programme needs assessment and baseline self-evaluation.
2. **Engagement**
   Participation, case analysis, practical exercises and group presentations.
3. **Application**
   Post-programme assessment or applied workplace assignment, where appropriate.
4. **Feedback**
   Participant feedback and sponsor feedback.
5. **Follow-through**
   Optional 30-, 60- or 90-day follow-up to review application and business impact.
6. **Certification**
   Certificates issued subject to approved University policy, attendance and assessment requirements.

A LEARNING PARTNERSHIP, NOT JUST A PROGRAMME

We invite organisations to work with CPCG–EXECEL to identify capability priorities and shape learning experiences that respond to real workplace opportunities and challenges.

RELEVANT TO THE WORKPLACE . GROUNDED IN KNOWLEDGE . FOCUSED ON APPLICATION.



CPCG–EXECEL

Partner *With Us*

Build capabilities. Strengthen leadership.
Shape the future of work.

Empowering Leaders.
Transforming Organisations.
Shaping the Future.

Centre for Placements & Career Guidance
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Pune Lavasa Campus
Lavasa, Pune, Maharashtra

CONTACT:

Prof. Shankar Iyer
Co – Chair – CPCG – EXECEL & Head
Centre for Placements & Career Guidance
Phone: +91 82912 00603
Email: shankaran.iyer@christuniversity.in

Dr. Sweta Banerjee
Chair – CPCG -EXECEL & Professor
School of Business Management
Phone: +91 +91 78750 74750
Email: sweta.banerjee@christuniversity.in