

**International Conference on
Finance & Business Analytics 2021**



CHRIST

(DEEMED TO BE UNIVERSITY)

PUNE LAVASA CAMPUS

The Hub of Analytics



ICFBA'21

DATA, THE NEW CATALYST
Creating a New Digital Era

21 May 2021

Organized by

School of Commerce, Finance and Accountancy & School of Business and Management

CHRIST (Deemed to be University), Pune Lavasa Campus - The Hub of Analytics

About the Department

The Department of Commerce and Management is a vibrant community of faculty and students under the School of Commerce, Finance and Accountancy & School of Business and Management. The Department provides an environment that nurtures students to be commerce professionals with a high level of knowledge and competence to effectively contribute to society with commitment and integrity. The department offers B. Com (Financial Analytics), BBA (Business Analytics), Doctoral Programmes and various value-added professional Programmes and certifications through recognized global bodies such as the Institute of Management Accountants (IMA) USA, the Chartered Institute for Securities and Investment (CISI), UK and the Insurance Institute of India.

In February 2020, the IMA (USA) awarded the Endorsed School status to the B. Com (Strategic Finance Honors) Programme for meeting IMA's Higher Education Quality Standards. The Department of Commerce has also consistently featured amongst the top 10 Commerce Colleges in the country as per the India Today Best Colleges survey. The Bachelor of Business Administration (BBA)- Business Analytics equips young minds with a positive attitude for excellent performance and committed service. It provides the right nurturing ground to enable students to pursue their entrepreneurial ambitions as well as perform managerial roles as a Business Consultant and Analyst in a wide range of industries.

About the Conference

“Data, the New Catalyst: Creating a New Digital Era”

The conference will create a thought-provoking environment that will help to leverage data for achieving clarity in a world of ambiguity and further it will create a favorable atmosphere of synergy between Industry and researchers and encourage more and more people to develop innovations using AI, Internet of things (IoT), Machine Learning, and Data Mining in the domains of Financial and Business Analytics.

The objective of this conference is to provide opportunities for the Researchers, Academicians, Industry persons, and students to interact and exchange ideas, experience, and expertise in the trending domains of “Finance and Management” and sharing strategies for a Data-driven economy. Besides this, vast avenues, and emerging technological developments in the field of data and its applications will be thoroughly explored and discussed. This conference will serve as a platform for the Researchers, Academicians, Industry persons, and Students to share their research experiences and get insights on various emerging data driven technologies.

Patrons

Dr. (Fr). Paul Achandy
Chancellor

CHRIST (Deemed to be University), Bangalore.

Dr. (Fr). Abraham Vettiyankal Mani
Vice Chancellor

CHRIST (Deemed to be University), Bangalore.

Dr. (Fr). Joseph CC
Pro-Vice Chancellor

CHRIST (Deemed to be University), Bangalore.

Dr. Anil Joseph Pinto
Registrar

CHRIST (Deemed to be University), Bangalore.

Dr. (Fr). Arun Antony
Academic Coordinator

CHRIST (Deemed to be University),
Pune Lavasa Campus - The Hub of Analytics.

General Chair

Dr. (Fr). Jossy P George
Director & Dean

CHRIST (Deemed to be University),
Pune Lavasa Campus - The Hub of Analytics.

Conference Chair

Dr. Sumitra Binu
Associate Professor and Head,

School of Commerce, Finance & Accountancy,
and School of Business & Management, CHRIST
(Deemed to be University), Pune Lavasa Campus -
The Hub of Analytics

Conference Convenor

Dr. Mahesh Kumar.T
Assistant Professor

School of Commerce, Finance & Accountancy
CHRIST (Deemed to be University),
Pune Lavasa Campus - The Hub of Analytics

Conference Co-convenor

Dr. Manjari Sharma
Assistant Professor

School of Commerce, Finance & Accountancy,
CHRIST (Deemed to be University), Pune Lavasa
Campus - The Hub of Analytics

Conference Co-convenor

Dr. R. Gunavathi
Associate Professor

School of Commerce, Finance & Accountancy,
CHRIST (Deemed to be University), Pune Lavasa
Campus - The Hub of Analytics

Advisory Committee Members

Dr. S. Arockiasamy
A/Dean, Associate Professor

Information Systems, College of Economics,
Management & Information Systems, University of
Nizwa, Sultanate of Oman.

Dr. Asghar Afshar Jahanshahi
Associate Professor

CENTRUM Catholic Business School,
Peru. Latin America.

Dr. Raju

Professor & Head

Department of Commerce, University of Kerala,
Thiruvananthapuram, India.

Dr. Mayank Kumar

Faculty of Business Analytics

School of Management and Entrepreneurship, IIT
Jodhpur, India.

Dr. Balaji Rajendran

Joint Director

Center for Development and Advanced Computing
(C-DAC), Bengaluru, India.

Dr. Archana Arul

Associate Professor & Head Department

Journalism and Mass Communication
SRM Institute of Science & Technology,
Chennai, India.

Dr. M. Jegadeeshwaran

Associate Professor

School of Commerce, Bharathiar University,
Coimbatore, India.

Dr. Luthufi.M

Assistant Professor

School of Business & Management,
CHRIST (Deemed to be University),
Pune Lavasa Campus - The Hub of Analytics

Call For Papers

The ICFBA 2021 aims to bring together Researchers and Practitioners from both Academia and Industry. The topics of interest for the Conference include but are not limited to the following:

- Financial & Economical aspects of Data management
- HR aspects of Data management
- Data Management and Technologies
- Marketing in a data-driven world
- Legal Aspects Related to Data Management
- Journalism in the Era of Big Data

Important Dates

Paper Submission Deadline	09 April 2021
Acceptance Notification	23 April 2021
Revised Paper Submission Deadline	1 May 2021
Camera Ready Copy Submission	8 May 2021
Registration Deadline	14 May 2021
Conference Date	21 May 2021

Publication Opportunities

- Selected papers will be considered for publication in Springer - Nature (Business & Management, Economics, Law, Statistics and Political Science Publishing) as a book chapter subject to the adherence of the review process, aim and scope of the Book.

Note:

- *The abstracts of all the selected and presented papers in the conference will be published (as soft copy) in the conference proceedings.*
- *The author(s) of the selected papers for the publication will be asked to submit their extended paper on the basis of the requirement of the Journal.*
- *The final decision regarding paper publication will be taken by the editorial board members.*

Best Paper Award

Cash Prize will be awarded for the Best Paper. It is mandatory for at least one author to present the paper to be eligible to be considered for the award.

Author Guidelines: Refer website



Registration Fees

Type	INR ₹	USD \$
Industry Experts	₹3000	50
Regular Authors	₹2500	35
Research Scholars	₹1500	20
Students	₹1000	15

Note:

Maximum authors allowed is THREE. Same registration fee charged from all the authors. Separate registration is required.

Mode of Payment of Registration Fee



CHRIST

(DEEMED TO BE UNIVERSITY)

PUNE LAVASA CAMPUS

The Hub of Analytics

Contact Details

Dr. Mahesh Kumar.T - 80563 99905
E-mail: maheshkumar.t@christuniversity.in

Dr. Manjari Sharma - 77989 11558
E-mail: manjari.sharma@christuniversity.in

Dr. Gunavathi R - 9486354525
E-mail: gunavathi.r@christuniversity.in

Where to submit

E-mail: icfba.lavasa@christuniversity.in

Conference Website

www.lavasaconference.christuniversity.in